





CONTRACT TOTAL	12000.00
TOTAL SPOTS	14

REP HEADLINE# 6362360 TRF# 335461  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

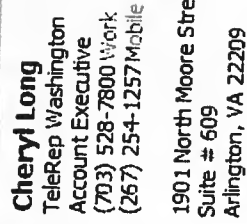
[illegible]

MARKET TOTALS	\$54,545	WPXI 22%	KDKA 41%	WTAE 23%	WPGH 11%	CABL 1%	WPCW 1%	WPMY 1%
SVC- NSI								
DEMOS- RA35+*								
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

**Halas, Mary Beth (CMG-Pittsburgh)**

**From:** Long, Cheryl (CMG-REP)  
**Sent:** Thursday, October 04, 2012 2:02 PM  
**To:** Halas, Mary Beth (CMG-Pittsburgh)  
**Subject:** RE: Murphy MGs for this weekend \*\*NOTE\*\*  
**Attachments:** Cheryl Long2.vcf

Just sent this to you...twice actually, but let me know if you have questions J

 Cheryl Long  
TeleRep Washington  
Account Executive  
(703) 528-7800 Work  
(267) 254-1257 Mobile  
1901 North Moore Street  
Suite # 609  
Arlington, VA 22209

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**From:** Halas, Mary Beth (CMG-Pittsburgh)  
**Sent:** Thursday, October 04, 2012 1:48 PM  
**To:** Long, Cheryl (CMG-REP)  
**Subject:** FW: Murphy MGs for this weekend \*\*NOTE\*\*

Cheryl -

Note that the p/e & mg listed as \$475 is actually \$425

/mb

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**From:** Toma, Susie (CMG-Pittsburgh)  
**Sent:** Thursday, October 04, 2012 11:46 AM  
**To:** Long, Cheryl (CMG-REP)  
**Cc:** Halas, Mary Beth (CMG-Pittsburgh)  
**Subject:** RE: Murphy MGs for this weekend

Thanks!

**From:** Long, Cheryl (CMG-REP)  
**Sent:** Thursday, October 04, 2012 11:39 AM  
**To:** Toma, Susie (CMG-Pittsburgh)  
**Subject:** RE: Murphy MGs for this weekend

I'll book them....no need to send through

**Cheryl Long**  
TeleRep Washington  
Account Executive  
(703) 528-7800 Work  
(257) 254-1257 Mobile  
  
1901 North Moore Street  
Suite # 609  
Arlington, VA 22209

**From:** Toma, Susie (CMG-Pittsburgh)  
**Sent:** Thursday, October 04, 2012 11:38 AM  
**To:** Long, Cheryl (CMG-REP)  
**Subject:** Murphy MGs for this weekend

1x Law and Order 10/6 @ \$1200 out due to ND Football  
1x Jeopardy 10/6 @ \$475 out due to ND Football  
MG  
1x Dateline 10/5 10p @ \$1200  
1x ND Football 10/6 730-11p @ \$475

These are booked... MB is at doctor's appointment. Do you think that these are ok?

**Susie Toma** | National Sales Manager | WPXI-TV/PCNC/WPXI.com  
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Preemption Report - Detailed

Contract #	P/E Type	P/E Status	Preempted	P/E Date	Rate	Times	Len	SPW	M	I	W	T	F	S	S	Station	M	Contract Start/End Dates	Headline #	Line Comment
Sales Person: Telerep/Washington DC, Washington DC																				
Totals for: Pol/K Rothfus/R/Congress (13)																				
Advertiser: Pol/T Murphy/R/Con/PA (16299)																				
Contract Number: 335461																				
335461.7.0.1	No Avail	Open	10/3/12 12:43pm	10/6/12	\$425.00	7:30P - 8:00:00PM	:30									1		10/04/12-10/07/12	06362360	NA JEOP 730-8p/7
335461.8.0.1	Program Change	Open	10/3/12 12:59pm	10/6/12	\$1200.00	10P -11:00:00PM	:30									1		10/04/12-10/07/12	06362360	NA LAW&ORDER 10-11p/8
Totals for: 335461					\$1,625.00												2			

line 11  
line 12  
Chatterbox  
10/5/12  
10/6/12  
NO 10/6/12  
475